CALIFORNIA HYDROGEN SUMMIT

June 8-9, 2027

Sheraton Grand Sacramento Hotel, Sacramento, CA

Sponsor Prospectus



Produced by:

California Hydrogen Business Council

Event Overview



The *California Hydrogen Summit* brings together the state's most influential policymakers, industry leaders, and innovators to chart the next phase of California's clean energy future.

As demand for resilient, zero emission power accelerates, 2027 presents a pivotal moment for aligning public and private sector action to scale hydrogen power solutions.

Hydrogen and fuel cells are emerging as a cornerstone of California's clean power strategy—delivering backup, prime, and continuous power, enabling resilient microgrids, and powering data centers. With biogas, natural gas, and hydrogen derivatives offering complementary pathways for blended and transitional strategies, the Summit offers a unique platform to shape California's clean power future.

Featured speakers from the Legislature, state agencies, utilities, data center operators, and technology developers will highlight the opportunities ahead and the policy and permitting signals shaping hydrogen power. Their insights will help define how California can strengthen grid resilience, streamline pathways for deployment, and unlock new economic and environmental benefits.

Your participation is essential. By joining the Summit, you help shape the conversations and decisions that will guide California's fuel cell and hydrogen future—accelerating innovation, supporting job creation, and keeping the state at the forefront of decarbonization. Your engagement drives California's hydrogen strategy alongside the leaders advancing its success, strengthening the state's position in clean energy innovation and economic growth.

Who Will Attend?

Summit attendees include utilities, data center operators, technology developers, industrial gas producers, and energy infrastructure leaders, along with representatives from California state government— including legislative offices and agency staff responsible for advancing the state's climate, air quality, and energy resilience goals.

Legislators and Staff

Public Agency Leadership and Staff

Industry Stakeholders Seeking Decarbonization Strategies

Data Center Operators

Transportation Stakeholders and Fleet Operators

Environmental Justice and NGO Stakeholders

Energy Experts and Energy Supply Stakeholders

Government and Non-Profit Representatives

Sample organizations:

California State Senate and Staff
California State Assemblymembers and Staff
Air Quality Management and Air Pollution Districts
California Air Resources Board
California Alternative Energy and Advanced Transportation Financing Authority
California Department of Food & Agriculture
California Energy Commission
California Public Utilities Commission
California Department of Conservation
California Department of Water Resources
Environmental Protection Agency
CalFire
CalRecycle
CalTrans
Port Authorities

Energy and Transportation Stakeholders

Sample business categories:

Aviation
Bioenergy Application Technologies
Data Center Developers and Operators
Design/Build Engineers
Electric and Gas Utilities
Fleet Operators
Vehicle Manufacturers
Fuel Cell Manufacturers
Hydrogen and Fuel Supply Chain
Industrial Gas Producers
Port Tenants and Terminal Operators
Power-to-Gas Technologies
Renewable Energy Developers
Renewable Natural Gas Producers
Waste Collection/Waste Management

Why Sponsor?

The *California Hydrogen Summit* is a powerful platform for businesses to elevate their visibility in this premier convening of state leaders, industry innovators, and policymakers shaping the next phase of California's clean energy transition.

As the state shapes procurement, regulatory frameworks, and infrastructure investment for resilient clean power, the Summit stands out as a critical venue for conversations to accelerate hydrogen and fuel cell deployment for power generation, data centers, and microgrids.

As a sponsor, you will:

- Engage directly with legislative and administrative leaders who are defining California's approach to hydrogen and zero emission technologies
- Build relationships with agency staff, utilities, and project developers who are actively shaping procurement, permitting, and infrastructure investment
- Share actionable insights that support California's policy objectives and help address regulatory and market barriers to hydrogen and fuel cell power deployment
- Highlight successful fuel cell, microgrid, and data center power projects that demonstrate economic opportunity, technological innovation, and zero emission leadership—while connecting with partners across the global hydrogen value chain
- Show policymakers how hydrogen, biogas, and natural gas can strengthen grid reliability, advance decarbonization, enhance energy resilience, and create high quality jobs statewide



To ensure robust participation from policymakers, government representatives will receive complimentary admission. This makes sponsorship support essential to delivering a high impact *Summit* that brings together the full spectrum of hydrogen stakeholders.

Your partnership is vital to making the 2027 *California Hydrogen Summit* a catalyst for progress. We invite you to consider a generous sponsorship. The benefits associated with each sponsorship level are outlined on the following pages.

Contact **Katrina Fritz** to learn more and become a sponsor.

Email: **info@californiahydrogen.org**

Phone: **(860) 338-1303**

Past Event Sponsors

CALIFORNIA HYDROGEN SUMMIT

Organizers are grateful to the many organizations that have contributed to the success of past *California Hydrogen Leadership Summits*. Past sponsors include:

Presenting Sponsors

EMERSON
CALTROL

SIERRA ENERGY | SIERRA
SIERRA NORTHERN RAILWAY

Technology Sponsor

Deloitte.

Luncheon Sponsor

SoCalGas

Gold Sponsors

eco engineers

Element
A Resourceful Company

HyAxiom
A Doosan Company

PG&E

South Coast AQMD

Silver Sponsors

BOILERMAKERS

Cummins

fiedlergroup
Design & Engineering

PHINIA

pilot

Port of LONG BEACH
THE GREEN PORT

THE PORT OF LOS ANGELES

Kick-Off Reception Sponsor

HYUNDAI

Breakfast Sponsors

Bay Area Air District

PARSONS

Lanyard Sponsor

BayoTech™

Attendee Badge Sponsor

GT GreenbergTraurig

Networking Sponsors

CALIFORNIA BIOENERGY

FIRST PUBLIC H2
the first public hydrogen utility

LiUNA!
YOUR WORKFORCE SOLUTION
PACIFIC SOUTHWEST REGION

SACRAMENTO METROPOLITAN
AIR QUALITY
MANAGEMENT DISTRICT

San Joaquin Valley
AIR POLLUTION CONTROL DISTRICT

TOYOTA

Sponsorship Packages

Presenting Sponsor: $30,000 (6 available)

Pre-Event Benefits

- Logo and Presenting Sponsor recognition on the event website homepage.
- Company listing and hyperlink on the event sponsors' webpage (link to website or promotional video).
- Prominent logo visibility in all online marketing campaigns, including emails and social media graphics.
- Pre-registration list 30 days prior to the event with full contact information.
- Announcement of sponsor participation on social media.
- Speaker promotion on CHS & CHBC social media channels.
- Logo visibility in the Event Overview and Sponsor Prospectus.

Onsite Benefits

- Twelve (12) complimentary staff badge registrations.
- Guaranteed speaker placement on agenda program.
- Top-line logo placement on session presentation screens and event signage.
- Opportunity to present a sponsor-provided promotional video of up to two (2) minutes that will be played prior to sponsor's executive speaker presentation.
- Collateral placement in lobby (optional).
- Logo placement on step and repeat backdrop for photo opportunities.
- Attendee list with full contact information after the event.

Technology Sponsor: $15,000 (Exclusive Opportunity)

Pre-Event Benefits

- Company listing and hyperlink on the event sponsors' webpage.
- Sponsor recognition in all marketing emails.
- Announcement of sponsor participation on social media.
- Logo visibility in the Event Overview and Sponsor Prospectus.

Onsite Benefits

- Six (6) complimentary staff badge registrations.
- Logo on session presentation screens and event signage.
- Wi-Fi information provided to all attendees with sponsor logo on the Wi-Fi splash page.
- Logo on Slido Q&A application banner.
- Collateral placement in lobby (optional).
- Attendee list with full contact information after the event.

Luncheon Sponsor: $15,000 (Exclusive Opportunity)

Pre-Event Benefits

- Company listing and hyperlink on the event sponsors' webpage.
- Sponsor recognition in all marketing emails.
- Logo visibility in the Event Overview and Sponsor Prospectus.

Onsite Benefits

- Six (6) complimentary staff badge registrations.
- Logo on session presentation screens and event signage.
- Sponsor recognition signage near food service tables.
- Opportunity to display/distribute promotional materials on entrance table.
- Lunchtime remarks and lunch.

Sponsorship Packages

Gold Sponsor: $13,500 (Multiple Opportunities)

Pre-Event Benefits

- Company listing and hyperlink on the event sponsors' webpage.
- Sponsor recognition in all marketing emails.
- Announcement of sponsor participation on social media.
- Logo visibility in the Event Overview and Sponsor Prospectus.

Onsite Benefits

- Six (6) complimentary staff badge registrations.
- Logo on session presentation screens and event signage.
- Verbal recognition from the podium during opening and closing ceremonies.
- Collateral placement in lobby (optional).
- Attendee list with full contact information after the event.

Silver Sponsor: $9,500 (Multiple Opportunities)

Pre-Event Benefits

- Company listing and hyperlink on the event sponsors' webpage.
- Sponsor recognition in emails.
- Logo visibility in the Event Overview and Sponsor Prospectus.

Onsite Benefits

- Three (3) complimentary staff badge registrations.
- Logo on session presentation screens and event signage.





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Promotional & Hospitality Sponsorships

Pre-Event Benefits

- Company listing and hyperlink on the event sponsors' webpage.
- Sponsor recognition in emails.
- Logo visibility in the Event Overview and Sponsor Prospectus.

Onsite Benefits

- Logo on session presentation screens and event signage.
- Complimentary staff badge registrations (quantity varies by sponsor type).

Kick-Off Reception Sponsor (Exclusive Opportunity)	
Sponsor will host the evening reception on the first day of the Summit. Reception drink tickets and signage will feature the sponsor's logo. Option to display/distribute promotional materials and welcome attendees to the reception. Six (6) conference registrations.	**$15,000**
Breakfast Sponsor (Exclusive Opportunity)	
Sponsor will host the breakfast on the second day of the Summit. Signage during breakfast. Option to display/distribute promotional materials and welcome attendees to the breakfast. Six (6) conference registrations.	**$15,000**
Attendee Badge Sponsor (Exclusive Opportunity)	
Sponsor's logo will be branded on every attendee name badge (subject to final approval by Event Organizer). Two (2) conference registrations.	**$9,500**
Lanyard Sponsor (Exclusive Opportunity)	
Sponsor's logo will be branded on the lanyard each attendee is asked to wear (subject to final approval by Event Organizer). Two (2) conference registrations.	**$9,500**
Registration Sponsor (Exclusive Opportunity)	
Sponsor's logo and branding will be featured on the online registration portal, in the registration confirmation email, on the onsite registration signage, and on the onsite registration iPads. Two (2) conference registrations.	**$9,500**
Networking Sponsor (Multiple Opportunities)	
As conference attendees regroup between educational sessions, refreshments are served in the common areas outside the session rooms. Sponsors' logos are placed on signage near the highly trafficked refreshment tables where branded materials will be displayed. Two (2) conference registrations.	**$8,500**

Sponsor Contract

CALIFORNIA HYDROGEN SUMMIT

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1. Participation (Select Sponsorship Option)

- ☐ Presenting Sponsor - $30,000
- ☐ Technology Sponsor - $15,000
- ☐ Luncheon Sponsor - $15,000
- ☐ Gold Sponsor - $13,500
- ☐ Silver Sponsor - $9,500
- ☐ Kick-Off Reception Sponsor - $15,000
- ☐ Breakfast Sponsor - $15,000
- ☐ Attendee Badge Sponsor - $9,500
- ☐ Lanyard Sponsor - $9,500
- ☐ Registration Sponsor - $9,500
- ☐ Networking Sponsor - $8,500

2. Contact Information

Company: _____ Primary Onsite Contact: _____

Company Website: _____ Title: _____

Email: _____ Phone: _____

Street Address: _____ City: _____ State: _____ Zip Code: _____

Terms & Conditions

Once the sponsorship participation level has been agreed upon, an invoice with payment options will be emailed to the point of contact. By signing the Sponsor Contract below, Sponsor agrees to pay the total fee of the sponsorship within 30 days from the invoice date.

Indemnification

Sponsor hereby agrees to indemnify, defend, reimburse, and hold harmless CHBC and its respective officers, directors, employees, volunteers, and representatives against any and all claims, loss, damage, or expense (including attorneys' fees) that may arise in connection with or be asserted against, resulting from, imposed upon, incurred, or suffered as a result of sponsors' participation in the Summit.

3. Payment

Base Participation Level:	$
Other Sponsorship Options:	$
TOTAL AMOUNT DUE:	**$**

Print Name: _____ Title: _____

Signature: _____ Date: _____

Please return via email to the Events Team. Email: info@californiahydrogen.org

About the Event Organizer

The *California Hydrogen Summit* is produced by the **California Hydrogen Business Council (CHBC)**, the largest and longest established hydrogen trade association in the United States.

Representing more than 90 organizations across the hydrogen value chain, the CHBC serves as the industry's unified voice—advancing policies, market development, and public understanding to accelerate hydrogen deployment statewide.

The *Summit* convenes policymakers, public agencies, business leaders, and stakeholders from hydrogen, fuel cell, bioenergy, natural gas, utility, data center, microgrid, and transportation sectors to inform state decision makers on the economic, environmental, and energy resilience benefits of hydrogen. Scheduled for June 8–9, 2027, it is expected to draw more than 300 attendees from across the public and private sectors.

As the go to resource for policymakers and influencers, the CHBC drives market commercialization through strategic advocacy, public sector education, and industry coordination—providing a trusted platform for showcasing innovation and advancing California's air quality and decarbonization goals.

Learn more at:

californiahydrogen.org





