

## **MEMBER PROSPECTUS 2025**

The Hydrogen and Fuel Cell Industry's Advocate in California

CHBC is the nation's largest and longest established hydrogen and fuel cell trade association

Lead market development
Support commercialization
Access experts and resources
Network with industry professionals

### TRANSFORMING CALIFORNIA'S ENERGY SYSTEM

www.californiahydrogen.org | support@californiahydrogen.org | 310-455-6095

# Our Hydrogen Mission



The CHBC educates policymakers and the public on the substantial benefits of hydrogen, while developing and advancing policy positions that support the hydrogen market across the energy and transportation sectors, with the goal of reaching California's climate, air quality, and decarbonization targets.



CHBC enhances market commercialization

through effective advocacy and education of the public sector



**CHBC** is the go-to resource on hydrogen and fuel cell systems for policymakers and influencers



CHBC accelerates market growth by providing a public communication and networking platform for the industry and end users

# Business Development Benefits

- > Promote your brand as a hydrogen industry leader
- > Receive free/discounted access to events and meetings
- > Access members including suppliers and buyers
- > Receive timely notice of funding, RFPs, and procurement opportunities

# Market Development Benefits

- > Interface with industry experts through Sector Action Groups
- > Receive comprehensive industry updates
- > Leverage our policy expertise and save through avoided governmental affairs expense
- > Educate and influence key stakeholders

### **MEMBERSHIP**

#### **Premium Platinum Member**



### **Platinum Members**





















#### **General Members**

**AC Transit AECOM** 

Air Water America, Inc American Biogas Council ANGI Energy Systems ARCHES Hydrogen Hub Avina Clean Hydrogen

**Baker Botts** BayoTech

Bennett Pump Company

BTE Inc.

Cahuilla Band of Indians California Hydrogen Coalition

Caltrol

Canadian Hydrogen and Fuel

**Cell Association** 

Center for Hydrogen Safety Center for Transportation and the Environment (CTE) Chart Industries. Inc.

Coalition for Clean Air

Compressed Gas Association

**CP Industries** Deloitte

Drive On, LLC **EcoEngineers** 

**Element Resources** 

**Energy Independence Now** 

Fastech Fiedler Group First Public Hydrogen

Authority Foothill Transit

Fuel Cell & Hydrogen Energy Association

GenH2

Green Stewardship, LLC

Greenberg Traurig GTL Leasing H2B2 USA LLC

**Hexagon Purus** Hydrogen Fuel Cell

Partnership H Cvcle

HyRoad Energy

Hyundai Motor North America Industrial Gas Consultants

**ITM Power** 

Ivys Energy Solutions Johnson-Peltier

Longitude 122 West Luxfer Gas Cylinders

M.R.S. Enterprises, LLC Marubeni Corporation

Nel Hydrogen

Next Hydrogen Group Nikola Motor Company

National Renewable Energy

Oncore Energy **OPmobility** 

Laboratory (NREL)

**Parsons Corporation** Pilot Company

Port of Long Beach POSCO International

PowerCell Group

Proteum Energy

Quantum Fuel Systems, LLC

Raven SR

Renewable Hydrogen

Alliance

Renewables 100 Policy

Institute RIC Energy SamTrans

Santa Cruz Metro

SG H2 Energy Global Sheldon Research and

Consulting

Sierra Northern Railway South Coast Air Quality Management District

Stantec Consulting

Symbio North America

T2M Global

The Leighty Foundation

TRC

University of California Irvine

Clean Energy Institute

Utility Global Verdagy

# Shaping Policy Through Effective Advocacy

CHBC is the lead advocate in California for all hydrogen sectors. We build consensus around policy that supports broad market development for our members.

The CHBC serves our members with experts engaged across the state and country on legislation, regulation, and other policy to enable hydrogen markets.

By leading teams of collaborators, the CHBC ensures that hydrogen is included in energy policy across California through education and outreach to policymakers.

## **Mobility**

On-road and off-road vehicles and fueling infrastructure

# Power Generation

Energy systems and distributed energy resources

## Renewable Hydrogen

Production, delivery, and storage of hydrogen resources

CHBC members benefit from shared legislative and regulatory advocacy resources that result in critical support for key policy positions and avoided costs.

















# Network with Our Industry

### **CHBC Events**



California Hydrogen Leadership Summit



Educational webinars free to members (ongoing virtual events)



Member receptions



End user workshops

### **CHBC Reach**

900 Webinar registrants

**2,000** Weekly newsletter recipients

8,500 LinkedIn Followers

**CHBC** in the News







## **Bloomberg**













Benefits	Premium Platinum Members	Platinum Mombors	General Members
Board of Directors voting rights (two seats/votes)	Members	Members	Members
Advocacy Committee voting rights (two seats/votes)			
Seat on CHBC Executive Committee			
One annual webinar			
Included on guest list for CHBC invitation-only workshops			
Priority social media posts			
Annual exclusive event – small VIP dinner			
Direct CHBC's strategic growth, scope, and organizational governance through Board Meetings and Annual Planning Retreat	•	•	
Leadership recognition and promotion on all CHBC marketing and events platforms (webinars, website, social media)	•	•	
Receive additional personalized attention regarding markets and policy from CHBC leadership, as reasonable	•	•	
Voting seat on Advocacy Committee	•	•	
Chair CHBC Sector Action Groups and Policy Initiatives	•	•	
Custom introductions to key industry stakeholders, as appropriate	•	•	
Participate with CHBC staff in face-to-face meetings with key stakeholders and government officials	•	•	
Priority sponsorship opportunities for CHBC events and workshops	•	•	
Join CHBC Sector Action Groups to shape market outcomes and interface with industry experts	•	•	•
Receive timely notice of funding and procurement opportunities	•	•	•
Receive comprehensive market/industry updates with our weekly newsletters	•	•	•
Opportunity to run for elected board seats	•	•	•
Attend educational webinars on relevant topics, with free access to members	•	•	•
Build important relationships through CHBC events, meetings, and working groups with free access or discounted fees	•	•	•
Avoid legislative and regulatory governmental affairs expenses	•	•	•
Logo and link on CHBC website	•	•	•

PRICING Premium Platinum: Platinum: Companies with >200 Employees: \$10,000 Companies with <200 Employees: \$5,000

## **Message from President & CEO Katrina Fritz**



"As the largest hydrogen trade association in the U.S., the CHBC is the voice of hydrogen in California. We are proud to champion this essential decarbonization pathway at the forefront of energy planning. The CHBC takes a proactive role as the state's premier policy

advocate, leading discussions and advocating for critical policy objectives that support the broader hydrogen industry. Our relationships with public stakeholders and collaboration with other organizations results in removing barriers and enabling growth of the hydrogen economy in California and beyond. Join our network and connect with diverse members from all market sectors of hydrogen, from the supply chain to end users.

Welcome to the CHBC!"