



Hydrogen Means Business in California



# MEMBER PROSPECTUS 2024

**The Hydrogen and Fuel Cell Industry's Advocate in California**

CHBC is the nation's largest and longest established hydrogen and fuel cell trade association

**Lead market development**  
**Support commercialization**  
**Access experts and resources**  
**Network with industry professionals**

**TRANSFORMING CALIFORNIA'S ENERGY SYSTEM**

[www.californiahydrogen.org](http://www.californiahydrogen.org) | [support@californiahydrogen.org](mailto:support@californiahydrogen.org) | 310-455-6095

# Our Hydrogen Mission



The CHBC educates policymakers and the public on the substantial benefits of hydrogen, while developing and advancing policy positions that support the hydrogen market across the energy and transportation sectors, with the goal of reaching California's climate, air quality, and decarbonization targets.

1

**CHBC enhances market commercialization** through effective advocacy and education of the public sector

2

**CHBC is the go-to resource** on hydrogen and fuel cell systems for policymakers and influencers

3

**CHBC accelerates market growth** by providing a public communication and networking platform for the industry and end users

## Business Development Benefits

- > Promote your brand as a hydrogen industry leader
- > Receive free/discounted access to events and meetings
- > Access members including suppliers and buyers
- > Receive timely notice of funding, RFPs, and procurement opportunities

## Market Development Benefits

- > Interface with industry experts through Sector Action Groups
- > Receive comprehensive industry updates
- > Leverage our policy expertise and save through avoided governmental affairs expense
- > Educate and influence key stakeholders

# MEMBERSHIP

## Platinum Members



Bloomenergy



## General Members

AC Transit  
AECOM  
Air Water America, Inc  
ANGI Energy Systems  
Avina Clean Hydrogen  
Baker Botts  
BayoTech  
Bennett Pump Company  
BTE Inc.  
Cahuilla Band of Indians  
Caltrol  
Calvera Hydrogen  
Chart Industries, Inc.  
City of Lancaster  
CP Industries  
Deliotte  
Drive On, LLC  
EcoEngineers  
EdgeCloudLink  
Element One Energy  
Element Resources  
EPC (Engineering, Procurement, and Construction)  
Fastech  
Fiedler Group  
Foothill Transit  
GenH2  
GKN Hydrogen  
Green Stewardship, LLC  
Greenberg Traurig

GTL Leasing  
H2B2 USA LLC  
H2 Energy Group  
Hexagon Purus  
HyRoad Energy  
Hy Stor Energy  
Hyzon Fuel Cells Americas, Inc.  
Industrial Gas Consultants  
Ivys Energy Solutions  
Iwatani Corporation of America  
Johnson-Peltier  
Landi Renzo USA  
Linde  
Longitude 122 West  
Luxfer Gas Cylinders  
M.R.S. Enterprises, LLC  
Mainspring Energy  
Marubeni Corporation  
Nel Hydrogen  
Next Hydrogen Group  
Nikola Motor Company  
National Renewable Energy Laboratory (NREL)  
Nuvera Fuel Cells  
Oberon Fuels, Inc.  
Oncore Energy  
Parsons Corporation  
Pilot Company  
Port of Long Beach

POSCO International  
PowerCell Group  
Proteum Energy  
Quantum Fuel Systems, LLC  
Raven SR  
RIC Energy  
Sacramento Municipal Utility District (SMUD)  
Santa Cruz Metro  
Sargent & Lundy  
SG H2 Energy Global  
Sheldon Research and Consulting  
Sierra Northern Railway  
South Coast Air Quality Management District  
Standard Oil Company LLC  
Stantec Consulting  
Symbio North America  
T2M Global  
Terrella Energy Systems Ltd.  
The Leighty Foundation  
TRC  
Trillium – A Love's Company  
U.S. Energy  
Verdogy  
Versallis Tech Services LLC  
Zero Carbon Energy Solutions

# Shaping Policy Through Effective Advocacy

CHBC is the lead advocate in California for all hydrogen sectors. We build consensus around policy that supports broad market development for our members.

The CHBC serves our members with experts engaged across the state and country on legislation, regulation, and other policy to enable hydrogen markets.

By leading teams of collaborators, the CHBC ensures that hydrogen is included in energy policy across California through education and outreach to policymakers.

## Mobility

On-road and off-road vehicles and fueling infrastructure

## Power Generation

Energy systems and distributed energy resources

## Renewable Hydrogen





Production, delivery, and storage of hydrogen resources

CHBC members benefit from shared legislative and regulatory advocacy resources that result in critical support for key policy positions and avoided costs.



# Network with Our Industry

## CHBC 2024 Events

-  California Hydrogen Leadership Summit
-  Educational webinars free to members (ongoing virtual events)
-  Member receptions
-  End user workshops

## CHBC Reach in 2023/2024

- 600** Webinar registrants
- 2,000** Weekly newsletter recipients
- 8,100** LinkedIn Followers
- 5,700** X (formerly Twitter) Followers

## CHBC in the News

**BIOMASS**  
MAGAZINE

**GREEN CAR**  
JOURNAL

**H** world  
hydrogen  
leaders

LOS ANGELES  
BUSINESS JOURNAL

 **UTILITY DIVE**



# Member Benefits



Benefits	Premium Platinum Members	Platinum Members	General Members
Board of Directors voting rights (two seats/votes)	●		
Advocacy Committee voting rights (two seats/votes)	●		
Seat on CHBC Executive Committee	●		
One annual webinar	●		
Included on guest list for CHBC invitation-only workshops	●		
Priority social media posts	●		
Annual exclusive event – small VIP dinner	●		
Direct CHBC's strategic growth, scope, and organizational governance through Board Meetings and Annual Planning Retreat	●	●	
Leadership recognition and promotion on all CHBC marketing and events platforms (webinars, website, social media)	●	●	
Receive additional personalized attention regarding markets and policy from CHBC leadership, as reasonable	●	●	
Voting seat on Advocacy Committee	●	●	
Chair CHBC Sector Action Groups and Policy Initiatives	●	●	
Custom introductions to key industry stakeholders, as appropriate	●	●	
Participate with CHBC staff in face-to-face meetings with key stakeholders and government officials	●	●	
Priority sponsorship opportunities for CHBC events and workshops	●	●	
Join CHBC Sector Action Groups to shape market outcomes and interface with industry experts	●	●	●
Receive timely notice of funding and procurement opportunities	●	●	●
Receive comprehensive market/industry updates with our weekly newsletters	●	●	●
Opportunity to run for elected board seats	●	●	●
Attend educational webinars on relevant topics, with free access to members	●	●	●
Build important relationships through CHBC events, meetings, and working groups with free access or discounted fees	●	●	●
Avoid legislative and regulatory governmental affairs expenses	●	●	●
Logo and link on CHBC website	●	●	●

PRICING	Premium Platinum: \$60,000	Platinum: \$30,000	Companies with >200 Employees: \$10,000	Companies with <200 Employees: \$5,000
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## Message from President & CEO Katrina Fritz

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*“As the largest hydrogen trade association in the U.S., the CHBC is the voice of hydrogen in California. We are proud to champion this essential decarbonization pathway at the forefront of energy planning. The CHBC takes a proactive role as the state’s premier policy*

*advocate, leading discussions and advocating for critical policy objectives that support the broader hydrogen industry. Our relationships with public stakeholders and collaboration with other organizations results in removing barriers and enabling growth of the hydrogen economy in California and beyond. Join our network and connect with diverse members from all market sectors of hydrogen, from the supply chain to end users. Welcome to the CHBC!”*