

Hydrogen Means Business in California

AWARENESS ENGAGEMENT IMPACT WITH THE QUALIFIED DECISION-MAKERS IN CALIFORNIA'S HYDROGEN INDUSTRY

INCREASE

• **\$12.6 Billion Industry:** The U.S. has invested over \$12.6 Billion in hydrogen across the state of California

CRFATF

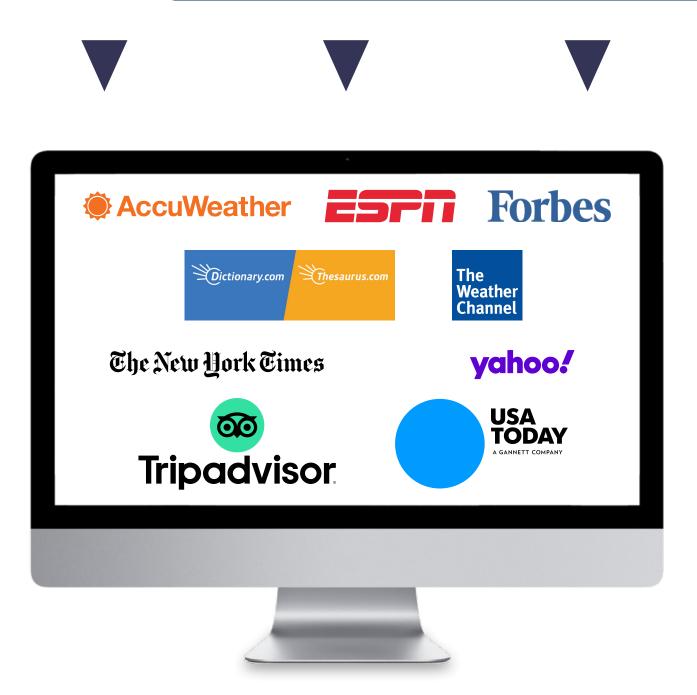
- **Largest Hydrogen Market:** California is the largest hydrogen market in the United states with more than two-thirds of the industry doing business in the state
- Longest Standing and Leading Advocate for Hydrogen: California Hydrogen Business Council is the longest standing membership-based trade association devoted to the business of hydrogen. Members represent the full spectrum of the industry:
  - Auto Manufacturers
  - Bus and Heavy-Duty Vehicle Manufacturers
  - Components

- Fuel Cells
- Electrolyzers
- Tanks and Storage
- Utility Companies
- Government Agencies
- Non-Profits
- Education Institutions

DIGITAL RETARGETING SPONSORSHIP KIT



## Websites Showing Banners for CHBC Retargeting

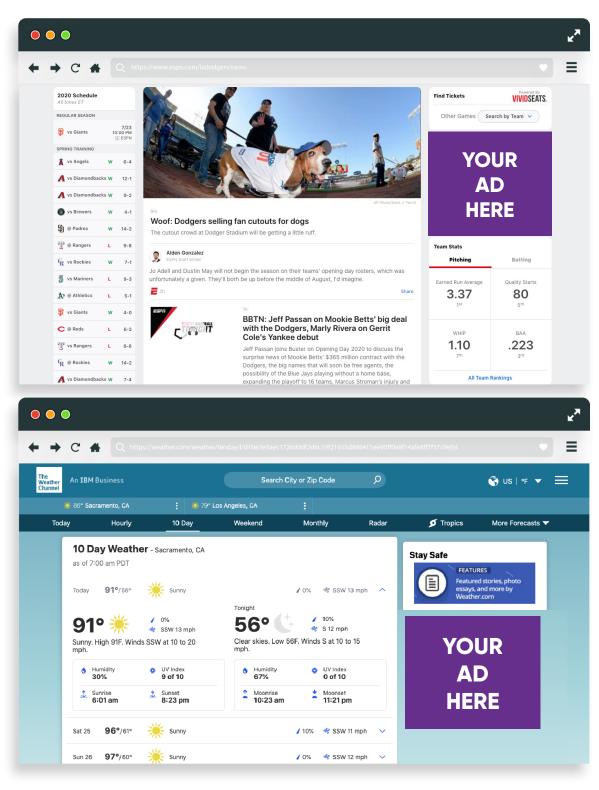


# ...and thousands of other sites that display banners!



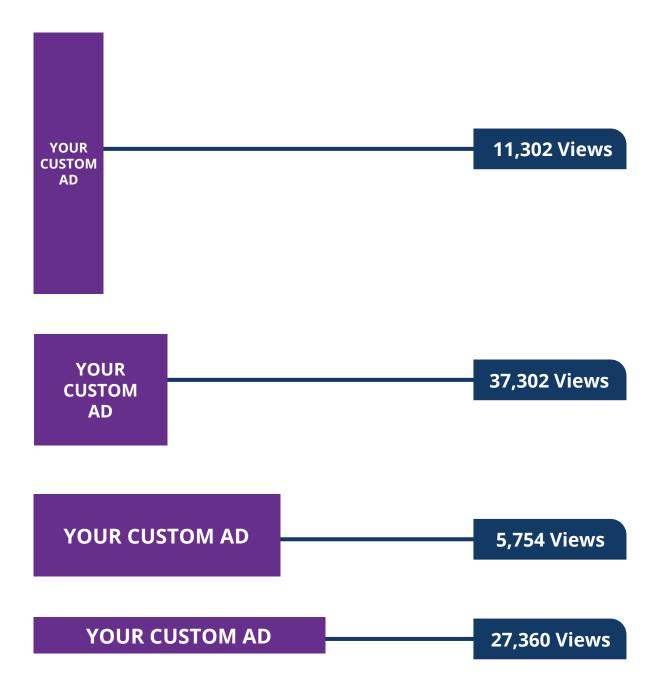
## **Banner Placement**

### Your Ads Seen by the CHBC Audience in a Real & Relevant Way in their Everyday Lives!





TOTAL BANNER VIEWS	BANNER VIEWS TO DATE
200,000	81,718





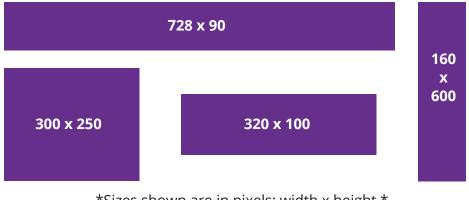


## **Choose Your Reach**

## **Digital Retargeting Sponsorships**

Annual Ad Views	Price: Annual
200,000	\$8,995
100,000	\$5,495
50,000	\$2,995

#### Ad Sizes & Specs: Please Submit All 4 Ad Sizes



\*Sizes shown are in pixels: width x height.\* \*.png, .jpeg, .gif files accepted. No flash files accepted.

Don't have a set of (4) ads? Graphic design services are available. Please inquire.