

# **MEMBER PROSPECTUS 2024**

The Hydrogen and Fuel Cell Industry's Advocate in California

CHBC is the nation's largest and longest standing hydrogen and fuel cell trade association

Lead market development
Support commercialization
Access experts and resources
Network with industry professionals

TRANSFORMING CALIFORNIA'S ENERGY SYSTEM

# Our Hydrogen Mission



The CHBC educates policymakers and the public on the substantial benefits of hydrogen, while developing and advancing policy positions that support the hydrogen market across the energy and transportation sectors, with the goal of reaching California's climate, air quality, and decarbonization targets.



CHBC enhances market commercialization

through effective advocacy and education of the public sector 2

**CHBC** is the go-to resource on hydrogen and fuel cell systems for policymakers and influencers



CHBC accelerates
market growth by
providing a public
communication and
networking platform for
the industry and end users

# Business Development Benefits

- > Promote your brand as a hydrogen industry leader
- > Receive free/discounted access to events and meetings
- > Access members including suppliers and buyers
- > Receive timely notice of funding, RFPs, and procurement opportunities

# Market Development Benefits

- > Interface with industry experts through Sector Action Groups
- > Receive comprehensive industry updates
- > Leverage our policy expertise and save through avoided governmental affairs expense
- > Educate and influence key stakeholders

### **MEMBERSHIP**

### Platinum Members























### **General Members**

AC Transit AECOM

Air Water America, Inc ANGI Energy Systems Archaea Energy Azolla Hydrogen Baker Botts BavoTech

Bennett Pump Company

Black & Veatch

BMW North America, LLC

BTE Inc.

Cahuilla Band of Indians

Caltrol

Calton
Calvera Hydrogen
CDTi Advanced Materials
Chart Industries, Inc.
City of Lancaster
Clean Energy Fuels
CP Industries
Deliotte
Drive On, LLC
EcoEngineers
El Dorado National
Element One Energy
Element Resources

Energy Independence Now EPC (Engineering, Procurement,

and Construction)

Fastech
Fiedler Group
Foothill Transit
GenH2

**GKN** Hydrogen

Gladstein, Neandross, & Associates (GNA) Green Stewardship, LLC Greenberg Traurig H2B2 USA LLC H2 Energy Group H2Safe, LLC Hexagon Purus Hy Stor Energy

Hyzon Fuel Cells Americas,

Inc.

**Industrial Gas Consultants** 

Innergex

Ivys Energy Solutions Iwatani Corporation of America

Johnson-Peltier Landi Renzo USA

Linde

Longitude 122 West Luxfer Gas Cylinders M.R.S. Enterprises, LLC Mainspring Energy Marubeni Corporation Modern Hydrogen Nel Hydrogen

Next Hydrogen Group Nikola Motor Company National Renewable Energy

Laboratory (NREL) Nuvera Fuel Cells Oberon Fuels, Inc. Parsons Corporation Pilot Company

Pneumatic and Hydraulic

Company

Port of Long Beach
Posco International
PowerCell Group
PowerTap Hydrogen
Proteum Energy
Pure Power Hydrogen
Quantum Fuel Systems, LLC

Raven SR

Ricardo RIC Energy

Sacramento Municipal Utility

District (SMUD)
Santa Cruz Metro
Sargent & Lundy
SG H2 Energy Global
Sheldon Research and

Consulting

Sierra Northern Railway South Coast Air Quality Management District

StratosFuel
Sundyne
Sunline Transit
T2M Global

Terrella Energy Systems Ltd.
The Leighty Foundation
TLM Petro Labor Force
Trillium – A Love's Company

U.S. Gain Verdagy

Versallis Tech Services LLC

Zero Carbon Energy

Solutions

# Shaping Policy Through Effective Advocacy

CHBC is the lead advocate in California for all hydrogen sectors. We build consensus around policy that supports broad market development for our members.

The CHBC serves our members with experts engaged across the state and country on legislation, regulation, and other policy to enable hydrogen markets.

By leading teams of collaborators, the CHBC ensures that hydrogen is included in energy policy across California through education and outreach to policymakers.

## **Mobility**

On-road and off-road vehicles and fueling infrastructure

# Power Generation

Energy systems and distributed energy resources

# Renewable Hydrogen

Production, delivery, and storage of hydrogen resources

CHBC members benefit from shared legislative and regulatory advocacy resources that result in critical support for key policy positions and avoided costs.



















# Network with Our Industry

### **CHBC 2024 Events**



California Hydrogen Leadership Summit



Educational webinars free to members (ongoing virtual events)



Member receptions



End user workshops

### CHBC Reach in 2023

600 Webinar registrants

**2,000** Weekly newsletter recipients

7,700 LinkedIn Followers

**5,700** X (formerly Twitter) Followers

### **CHBC** in the News

















Benefits	Platinum Members	General Members
Direct CHBC's strategic growth, scope, and organizational governance through Board Meetings and Annual Planning Retreat	•	
Leadership recognition and promotion on all CHBC marketing and events platforms (webinars, website, social media)	•	
Receive additional personalized attention regarding markets and policy from CHBC leadership, as reasonable	•	
Voting seat on Advocacy Committee	•	
Chair CHBC Sector Action Groups and Policy Initiatives	•	
Custom introductions to key industry stakeholders, as appropriate	•	
Participate with CHBC staff in face-to-face meetings with key stakeholders and government officials	•	
Priority sponsorship opportunities for CHBC events and workshops		
Join CHBC Sector Action Groups to shape market outcomes and interface with industry experts		•
Receive timely notice of funding and procurement opportunities		•
Receive comprehensive market/industry updates with our weekly newsletters		•
Opportunity to run for elected board seats		•
Attend educational webinars on relevant topics, with free access to members		•
Build important relationships through CHBC events, meetings, and working groups with free access or discounted fees	•	•
Avoid legislative and regulatory governmental affairs expenses	•	•
Logo and link on CHBC website	•	•

PRICING	Platinum:	Companies with >200	Companies with <200
	\$30,000	Employees: <b>\$10,000</b>	Employees: <b>\$5,000</b>

## **Message from President & CEO Katrina Fritz**



"As the largest hydrogen trade association in the U.S., the CHBC is the voice of hydrogen in California. We are proud to champion this essential decarbonization pathway at the forefront of energy planning. The CHBC takes a proactive role as the state's premier policy

advocate, leading discussions and advocating for critical policy objectives that support the broader hydrogen industry. Our relationships with public stakeholders and collaboration with other organizations results in removing barriers and enabling growth of the hydrogen economy in California and beyond. Join our network and connect with diverse members from all market sectors of hydrogen, from the supply chain to end users.

Welcome to the CHBC!"