



CALIFORNIA HYDROGEN BUSINESS COUNCIL

FUEL CELL ELECTRIC BUS WORKSHOP SACRAMENTO, CA - SEPTEMBER 27, 2017 – SPONSORSHIP INVITATION –

On Day 3 of the September 25-27, 2017 California Hydrogen and Fuel Cell Summit at the California EPA in Sacramento, CA, the California Hydrogen Business Council will host a Fuel Cell Electric Bus (FCEB) workshop September 27, 2017 from 8 AM to 12:30 PM.

The workshop is designed to provide current industry data to agencies and industry, and address adoption barriers, in three segments:

1. Current FCEB deployment status, system performance, and fueling options
2. Transit operator shared experiences (OC, AC, SunLine), including cost to adopt FCEBs, and how to address fueling
3. Workshop discussions about adoptions barriers:
 - Awareness: how to improve Transit agency awareness about FCEBs?
 - Value proposition: how to improve value proposition and reduce fuel cell buses cost of ownership compared to BEBs and CNGs?
 - Hydrogen infrastructure: what business models work for transit agency bus depots?

We seek sponsorship for preparing and executing a high-quality workshop that will provide the basis for achieving broader adoption of FCEB technology in California.

WORKSHOP SPONSORSHIP LEVELS

TITLE SPONSOR - \$2,500

- Sponsorship designation during sessions
- One guaranteed speaker position on event agenda
- Logo and link featured in all announcements and press releases prior to the event
- Organization featured in all announcements and press releases
- Opportunity to shape sessions
- Logo on directional signage and projection screens
- Post-event attendee list with full contact information

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SUMMIT SPONSOR - \$0

- For Summit Sponsors only
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FOR MORE INFORMATION OR TO SPONSOR:

SUPPORTING SPONSOR - \$1,000

- Sponsorship designation during sessions
- Logo and link featured in all announcements and press releases prior to the event
- Opportunity to shape sessions

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