



# CALIFORNIA HYDROGEN BUSINESS COUNCIL

## HYDROGEN AND FUEL CELLS IN THE PORTS WORKSHOP SPONSORSHIP OPPORTUNITIES

**October 3, 2017**

**Cal Maritime Academy - Vallejo, CA**

Harbors represent a vital component of U.S. infrastructure, for commerce and defense. Harbors are economic drivers for state jobs and development, entry points for goods used throughout the country, and important bases for the U.S. Navy. They also cause significant local air and greenhouse gas emissions, and the heavy duty truck fleets that move goods from ports to around the region cause problems well beyond the boundaries of the ports.

The California Hydrogen Business Council (CHBC) is hosting a one-day workshop to discuss the current hydrogen and fuel cell activities in ports and maritime, hear the needs and challenges from port and maritime customers (port authorities, terminal operators, trucking companies) of California Ports to reduce their emission footprint and meet California state air quality requirements. This workshop will be the follow up to the Hydrogen and Fuel Cells in the Ports Workshop 2016, held at Port of Los Angeles. At this year's workshop, there will be updates from last year with presentations from ports authorities, terminal operators, trucking companies, hydrogen and fuel cell technology providers, and State funding agencies. The results will be compiled in a workshop report and potential white paper.



### WHY SPONSOR?

This is a prime opportunity to market your products and services directly to a target audience. This workshop will draw a fresh audience of ports staff, terminal operators, and other key players from the San Francisco Bay Area, thus building the potential for making new connections that could lead to valuable business opportunities in the near future.



### SPONSORSHIP LEVELS

#### Platinum Sponsor - \$7,500

- Recognition as Platinum Sponsor in all communications related to the Workshop, including one dedicated email
- Recognition as reception sponsor
- Opportunity to shape the agenda and/or speak
- Four complimentary registrations
- Logo, listing, and full-page ad in onsite program
- Attendee list with contact information

#### Gold Sponsor - \$5,000

- Recognition as Gold Sponsor in all communications related to the Workshop
- Three complimentary registrations

- Logo, listing, and half-page ad in onsite program
- Attendee list with contact information

#### Silver Sponsor - \$2,500

- Recognition as Silver Sponsor in all communications related to the Workshop
- Two complimentary registrations
- Logo and quarter-page ad in the onsite program

#### Bronze Sponsor - \$1,500

- Recognition as Bronze Sponsor in all communications related to the Workshop
- One complimentary registration
- Listing in the onsite program

(over)

## AGENDA

- 7:30 AM Check-In & Breakfast Networking  
Welcome, Introductory Remarks and Overview
- 8:30 AM Current Hydrogen and Fuel Cell Activities in Ports and Maritime
- 8:35 AM
- An overview of the current hydrogen and fuel cell demonstration projects scheduled and on-going in ports and maritime around the globe.
- 9:30 AM Voice of the Customer: Opportunities and Constraints for Hydrogen and Fuel Cells in Ports and Maritime Applications
- Ports, terminal operators, and trucking companies will identify the advantages and limitations of hydrogen and fuel cells in their applications.
- 10:40 AM Networking Break
- 11:00 AM Hydrogen and Fuel Cell Solutions for Ports and Maritime
- Hydrogen and fuel cell technology companies will present their products in various stages of development for the ports and maritime environment.
- 12:15 PM Morning Recap - Audience Discussion
- 12:30 PM Lunch
- 1:30 PM Keynote – Safety Regulations, Codes and Standards for Hydrogen in the Ports and Maritime Environment
- 1:50 PM Keynote – Opportunities and Barriers to Hydrogen Infrastructure in Ports
- An update on the ways hydrogen can be provided to the ports for refueling of multiple vehicles, with a discussion on the various limitations that need to be addressed.
- 2:20 PM Government Programs and Funding Opportunities for Hydrogen Projects in Ports and Maritime
- 3:40 PM Networking Break
- 4:05 PM Final Remarks - The Case for Hydrogen in the Ports and Maritime
- 4:35 PM Open Discussion, Outcomes and Action Items
- 5:00 PM Happy Hour Networking

## CONTACT

To become a sponsor, contact Cory Shumaker at [cshumaker@californiahydrogen.org](mailto:cshumaker@californiahydrogen.org), or (310) 598-9383.

For registration and other event-related questions, contact Vera Medici at [vmedici@californiahydrogen.org](mailto:vmedici@californiahydrogen.org) or (310)455-6095 x322.

## EVENT DETAILS

[www.californiahydrogen.org](http://www.californiahydrogen.org) or [click here >>](#) to go directly to the event webpage.